



## **Certiport Joins with the Manchester Community Resource Center/On-Track Training to Promote Digital Literacy Skills Vital for Economic Success in the 21<sup>st</sup> Century**

***Certiport's standards-based approach to learning and validating fundamental computer and Internet skills bridges technology gap worldwide***

**Manchester, NH — April 16, 2009**

In partnership with the Manchester Community Resource Center (MCRC), Certiport today announced the immediate availability of the most globally recognized standard addressing digital literacy and promoting economic growth in the Greater Manchester, NH area. The Certiport Internet and Computing Core Certification (IC<sup>3</sup>®) program, a comprehensive solution to address the Digital Divide among people and communities, provides assessment, learning and validation tools that cover the current and relevant digital skills necessary for academic and business success in the global economy.

"Certiport is committed to helping the residents of the Greater Manchester, NH area to compete effectively in an increasingly complex global marketplace," said Marie Taylor, executive vice president of Certiport EMEA. "Our partnerships and programs are all focused on core skills essential for success now and in the future. With the right programs, partnerships and tools, we look forward to building on the progress achieved in recent years to benefit individuals in Manchester."

The IC<sup>3</sup> program is recognized as the global standard for the digital knowledge and ICT skills that promote economic health in communities around the world. The international standard for current and relevant computing and Internet literacy, this credential follows the recommendations of the Global Digital Literacy Council (GDLC), the preeminent advisory body that reviews and updates digital literacy standards based on input from hundreds of subject matter experts worldwide. Certiport IC<sup>3</sup> is aligned with National Educational Technology Standards (NETS) for students and teachers from the International Society for Technology in Education (ISTE), recommended for college credit by the American Council on Education (ACE), promoted as a standard for digital literacy in the workplace by Oxford Cambridge Royal Society of Arts (OCR) in the United Kingdom, endorsed by CompTIA as the foundational credential for all other technical certifications, adopted as a means to develop essential career skills by the United Kingdom's leading vocational awarding body City & Guilds and outlined as one of the "Basic Vocational Abilities" by the Youth Employability Support (YES) Program created by the Japanese Ministry of Health, Labor and Welfare.

Torey Kortz, Program Director for the Manchester Community Resource Center, states, "MCRC is proud to be involved with Certiport and excited to offer the IC<sup>3</sup> Certification as part of our On-Track Training programs. As an Authorized Testing Center, and with the addition of computer training classes to help prepare students for the IC<sup>3</sup> Certification, MCRC continues its history of offering innovative and updated technology and career training programs designed to prepare local residents for improved employment opportunities."

Certiport is the leader in developing industry-recognized certification programs that enable individuals and communities the means to compete in the 21<sup>st</sup> Century. Certiport credentials are available in 21 languages and 128 countries worldwide, providing approximately 270,000 students at 94 institutions the opportunity to hone and certify their digital skills. To support these programs, Certiport has grown a channel of more than 12,000 businesses, academic institutions (secondary and post-secondary) and government agencies that act as testing centers to develop and deliver certification programs for the competitive global workforce.

To find a local authorized Certiport Center, visit [www.certiport.com](http://www.certiport.com).



## ABOUT CERTIPOINT

Certiport prepares individuals with current and relevant digital skills and credentials for the competitive global workforce. These solutions are delivered by more than 12,000 Certiport Centers worldwide and include Certiport Internet and Computing Core Certification (IC<sup>3</sup>®), the official Microsoft® Office certification programs and the Adobe® Certified Associate certification program. For more information, visit [www.certiport.com](http://www.certiport.com).

## ABOUT THE MANCHESTER COMMUNITY RESOURCE CENTER

MCRC is a multi-service, non-profit organization with the goal of assisting low-income residents of Greater Manchester and surrounding communities in attaining self-sufficiency by providing access to employment, career training, education, information and referrals in a multi-cultural environment. Programs are designed to promote the development of each individual's work-maturity competencies, emotional growth and social development through the acquisition of appropriate skills, knowledge, and attitudes. For more information, visit [www.mcrcnh.org](http://www.mcrcnh.org).

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